

Position Profile

*On behalf of our client, Twin Cities Medical Society, CohenTaylor
Executive Search Services
is conducting a retained executive search for its*

Chief Executive Officer



TCMS Fast Facts

-Located in **Northeast Minneapolis**.

-Represents nearly **4,500** physicians, medical students, residents, and fellows.

-Engages physicians in **grassroots activities**, including meet and greets with local legislators and testimonies at local City Council and policy meetings.

-Will work to tackle **Physician Wellness** in 2017-2018. TCMS will be developing a program to support physicians, medical students and their families struggling with chemical addiction and mental health issues.

-Current Population Health Priorities:

- **Tobacco, E-cigarettes, flavored tobacco products** – Providing physicians with the education and tools to discourage product use.
- **Honoring Choices Minnesota** – Assisting physicians, hospitals and communities by providing education and resources for advance care planning.
- **Health Disparities** – Raising awareness on the tobacco industry’s disproportionate marketing of menthol cigarettes to African Americans, and engaging in opportunities to improve early childhood development in all cultures.
- **Environmental Health Task Force** – Educating physicians to recognize and manage emerging health threats that may be associated with the impacts of climate change.



Mission

To connect, represent, and engage physicians in improving the practice of medicine, policy development and public health initiatives.

Vision

Providing leadership for the health of our communities.

The Organization

The Twin Cities Medical Society (TCMS) is a physician only, member-driven and grassroots-focused organization. Advocating for physicians, improving public health, and contributing to public policy efforts directed toward the practice of medicine are the key components of the TCMS agenda. All TCMS members are also members of the Minnesota Medical Association, thereby broadening their sphere of influence to a state-wide, as well as metro-focused, audience.

TCMS was officially launched on January 1, 2010, following the merger of the East Metro Medical Society (EMMS) and the West Metro Medical Society (WMMS). TCMS serves as the local voice of medicine and represents 4,500 physicians, medical students, and residents living and/or practicing in the 7-county metro communities surrounding Minneapolis and St. Paul, MN.

EMMS, formerly known as the Ramsey County Medical Society, and later as Ramsey Medical Society, was established in 1870. This new name was adopted to more clearly reflect the geographic communities represented by the Society, which included Ramsey, Eastern Dakota, and Washington Counties.

WMMS was the oldest medical organization in continuous existence in the State of Minnesota. Originally chartered as the St. Anthony and Minneapolis Union Medical Society in 1855, the name of the Society changed several times to include Hennepin County Medical Society, Hennepin Medical Society, and WMMS, representing Anoka, Carver, Hennepin, Scott, and Western Dakota counties.

To read more about the work of TCMS, click [here](#) to view their website. Please visit [Facebook](#) or [Twitter](#) for more information.

Under the leadership of Ronnell Hansen, M.D., president and the EMMS Board of Directors, and Richard Schmidt, M.D., chair of the WMMS Board of Directors, discussions between the two organizations culminated in the merger of the two medical societies, creating TCMS in 2010.

The mission and work of both organizations centered on representing medicine's local voice with a longstanding history of advocating for physicians and the practice of medicine. As a result of the merger, TCMS now holds the original organizational structure, and boasts the historical legacy of both predecessor organizations.



Over time, TCMS has built an effective public-health focused physician membership organization, which strives to address population health issues that span healthcare systems. The Society knows that physicians are the most effective messengers on health-related topics, and it proactively looks for ways to engage them.

Today, TCMS approaches its mission to connect, represent, and engage physicians in improving the practice of medicine, policy development, and public health initiatives from a variety of perspectives. Their efforts focus on public and community health promotion, public policy advocacy, physician-centric advocacy, member support, and the effective management of the Society.

Through these key focus areas, TCMS strives to achieve equity in health and well-being in the Twin Cities, and to be the most effective advocate for public policy initiatives important to TCMS member physicians. They work to accomplish these goals, in large part, by engaging physicians in local and national advocacy work around specific public health initiatives. Examples include their efforts to reduce tobacco use through the Physician Advocacy Network, and their initiative to ensure every person's health care choices are clearly defined and honored, through Honoring Choices Minnesota. Through this physician engagement, TCMS hopes to make the Twin Cities one of the best environments in the nation for physicians to live and practice.

In January 2015, TCMS launched the TCMS Foundation with assets that emerged when the EMMS Foundation was renamed, and subsequently merged with the WMMS Foundation. The Foundation is a physician-led philanthropic organization that strives to improve the health and well-being of the community through strategic initiatives.



The Opportunity

TCMS is currently looking to fill their CEO position. This is the perfect time to assume leadership of this impressive community of 4,500 physicians. In this role, you will become part of a legacy of leaders that has allowed the power, passion, and knowledge of this physician community to be channeled into substantial advocacy work, public health initiatives, and overall health equity promotion in the Twin Cities.

The Role

The Chief Executive Officer (CEO) participates in the management of the Society's family of organizations, including its 501(c)3 Foundation and a for-profit subsidiary organization.

The CEO, with the Board of Directors, recommends and participates in the formulation of new policies and program initiatives that are important to the Society's membership, and aligned with its strategies for improved public health outcomes. This leader plans for, organizes, directs, and coordinates the staff and volunteers to assure that strategies are operationalized. Public health and member health outcomes demonstrate improvement, and ensure that all activities are responsive to member needs.

The CEO builds and maintains effective internal and external relationships important to the Society's overall success. Those relationships can include the CEO of the Minnesota Medical Association, and other specialty practice societies, as well as lawmakers, healthcare system leaders, healthcare funders, and individual physician members. The CEO builds responsive programming, which contributes to effective public health policy, builds membership, and stimulates the economic growth of the Society. The CEO manages projects, programs, contracts, and budgets for the various public health programs operated under TCMS and TCMS Foundation.



Key Accountabilities:

- Directs programs and activities of the Society to assure objectives are attained and the needs of the membership are met.
- Executes strategies and policies approved by the Board of Directors or Executive Committee.
- Serves as a stimulus for innovation and progress of the Society's strategy and operations.
- Develops strategies for alternative revenue generation beyond dues revenue such as grants, appropriations, and partnerships.
- Hires, motivates, and coaches appropriate team members for execution of authorized programs.
- Assists the elected officials and lobbyists with information necessary for policy decision making.
- Serves as the official Secretary of the Society, its Board of Directors, and the Executive Committee.
- Works to increase the size and effectiveness of the Society's membership.
- Provides the means and mechanics for the conduct of the Society's official business, including meetings, conferences, elections, and other activities, such as arranging meeting places, administrative assistance, correspondence, and record keeping.
- Acts as the fiduciary in all activities related to the Society and the Foundation.

Specific responsibilities include:

- Responsible for preparation of the budget, and furnishes financial reports to the TCMS Executive Committee and Board of Directors on a regular basis.
- Carries out such duties and responsibilities delegated by the Board President and Executive Committee.
- Recognizes that his/her primary responsibility is in aiding and assisting the elected officers of the Society, so that their job responsibilities can be performed with maximum of effect and minimum of effort.



- Negotiates and executes contracts and commitments as authorized by the Board of Directors and Executive Committee. Understands compliance requirements related to grant work.
- Coordinates the activities of all committees, commissions, task forces, and Board of Directors.
- Serves as the principle liaison with the Minnesota Medical Association, American Medical Association, county and state governmental agencies, and other medically related organizations in and around the 7-county metro area.

Reporting Relationships:

The CEO reports to the Board of Directors and Executive Committee of TCMS.

The Ideal Candidate

Other essential skills and experience include:

- Experience: minimum of 5 years in a leadership or management role
- Educational background: BA/BS required; Masters preferred
- Strong and effective communicator, persuasive speaking and writing skills
- Strong collaborator
- Visionary
- Experience in a membership-based organization a plus
- Has experience working with physician leaders
- Understands and is highly motivated and committed to health equity
- Has agility across practices/clinics, hospitals, health plans and 3rd party payers

For more information or to send your credentials, please email info@cohentaylor.com

All inquiries will remain confidential.

