

## *Position Profile*

*On behalf of our client*

**Bethel University**

*CohenTaylor Executive Search Services  
is conducting a retained executive search for*

**PROGRAM DIRECTOR  
DOCTORATE of PHYSICAL THERAPY**



**BETHEL**  
UNIVERSITY

## Program Director, Doctorate of Physical Therapy

### Bethel Fast Facts:

- Founded in 1871
- 245-acre lakeside campus in Arden Hills, MN
- Student population: 6,000
- Approximate employees: 950
- Evangelical Christian and affiliated with Converge Worldwide (Baptist General Conference)
- Comprehensive liberal arts university offering 88 majors, 43 minors, 11 pre-professional programs, master's and doctoral degrees among four different schools



**The Mission:** Boldly informed and motivated by the Christian faith, Bethel University educates and energizes men and women for excellence in leadership, scholarship, and service. We prepare graduates to serve in strategic capacities to renew minds, live out biblical truth, transform culture, and advance the gospel.

**The Vision:** Bethel will be the Christ-centered university of choice for this century. Rooted in faith. Committed to excellence. Bethel will become the leader in Christian higher education by building stronger communities, equipping confident leaders and gracious servants, and preparing passionate world-changers. Through our thoughts, words, and actions, we'll demonstrate what it means for a university to be centered on Jesus Christ.



## The Organization

Bethel University has consistently invested in progressive healthcare education. The University has a strong reputation for contributing to and impacting the healthcare marketplace. Bethel graduates are known for their knowledge, critical thinking abilities, skilled competencies, and ability to command respected career opportunities throughout the healthcare sector.

Presently, the U.S. healthcare industry projects substantial growth and is expected to be 20% of the total GDP over the next five years. Minneapolis/St. Paul forecasts ongoing growth and employment opportunities aligning with national growth statistics. Additionally, the healthcare industry faces challenges that will impact Minnesotans statewide. Accessible, cost effective, compassionate healthcare will continue to be a top pressing issue facing our society and culture for the upcoming generation.

Bethel University is well positioned to meet these growing demands as it continues to expand healthcare programming. It currently offers initial nursing licensures, an M.S. in Nurse Educator, M.S. in Nurse-Midwifery, and an M.S. in Physician Assistant. In 2018, Bethel University will launch an M.S. in Athletic Training, and have additional healthcare related programs internally approved to launch before 2019. One of those is a Doctorate of Physical Therapy program, and seeks a founding Program Director to lead the process. Qualified candidates can look forward to joining an institution whose mission has deep roots and great accomplishments throughout the healthcare sector, locally and nationally.



Visit Bethel University's website at [bethel.edu](http://bethel.edu) or social media for more information: [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#)



## The Role

Bethel University seeks an innovative, experienced leader to serve as the founding Program Director of Bethel's new Doctorate of Physical Therapy program. The Program Director will lead the design, development, launch and growth of a successful, high-quality Doctorate in Physical Therapy program. The Program Director must be knowledgeable about and responsible for program organization, administration, fiscal management, continuous review and analysis, planning, development, and participation in the accreditation process.

The Program Director will have responsibilities to:

- Oversee and facilitate curriculum development.
- Manage the lengthy accreditation process to ensure the program can launch as planned. Participate in yearly accreditation requirements.
- Identify, recruit, and assist in the hiring of potential candidates for program faculty.
- Upon program launch, supervise and evaluate fulltime and part-time faculty.

In collaboration with the Office of the Dean,

- assign faculty loads to both fulltime and part time faculty.
- Convene regular meetings with program faculty for development, program evaluation, curriculum review and updating, and discussion of future issues for the program.
- Interact with internal and external audiences for program promotion.
- Assist the admissions team in developing marketing strategies and participating in admissions events as required.
- Explore and respond to relevant and current trends for discipline.
- Develop and manage the annual program budget in accordance with University guidelines.
- Develop partnerships with discipline-specific organizations for program development/expansion.
- Review and execute articulation agreements with clinical partners in collaboration with the clinical director.



## The Ideal Candidate

The ideal candidate for this new role is a strategic, visionary and creative individual who possesses strong personal and professional integrity. Candidates will have the orientation of a builder and bring keen analytical skills, strong attention to detail, an ability to foster collaboration, and an unwavering commitment to the University's mission and a strong Christian faith commitment

### In addition, the successful candidate will:

- Bring an understanding of and/or experience with building a new degree program.
- Familiarity with the Commission on Accreditation in Physical Therapy Education (CAPTE) and its processes, or experience with an accreditation process.
- Possess strong team building skills.
- Demonstrate the ability to make positive contribution to the development of a culturally diverse and interculturally competent teaching and learning community.
- Be a storyteller that can become the eyes, ears, and voice of Bethel University as it builds a Doctorate in Physical Therapy program.
- Provide management that reflects strong organization skills, problem solving and attention to detail.
- Work both independently and collaboratively.
- Bring an appreciation for Bethel's mission.
- Be knowledgeable in adult learning theory and practice.
- Demonstrate collegiality,
- Demonstrate superior oral, interpersonal and written communication skills.
- Possess a clear understanding and active commitment and educational mission and evangelical Christian vision and mission of the university.

### Required Experience and Education for this role includes:

- An academic doctoral degree
- 6+ years proven leadership and experience in higher education
- Minimum of 3 years of full-time experience in a physical therapist education program.
- Current licensure as a physical therapist



For information or to submit your credentials, please email [info@cohentaylor.com](mailto:info@cohentaylor.com).

All inquiries will remain confidential.